



NEWHILL FOOTBALL CLUB

WEST BELFAST - SINCE 1973

SPONSORSHIP OPPORTUNITIES

BACK THE BADGE.

Put your business behind a football club that helps people play, grow and belong across West Belfast.

53

YEARS PROUD

300+

PLAYERS

50+

COACHES

CHARITY NUMBER 104897

PARTNERSHIP PACK

BUILT IN WEST BELFAST.

Since 1973, Newhill FC has created an inclusive place to play, develop and belong. From first touches to senior football, the pathway is held together by qualified coaches, committed volunteers and strong club values.

1973

BORN IN WEST BELFAST

4-35+

AGES ACROSS THE PATHWAY

300+

PLAYERS AND GROWING

50+

COACHES AND VOLUNTEERS

MORE THAN A LOGO. A VISIBLE COMMITMENT TO THE COMMUNITY.



Your support helps keep football accessible, equips coaches and teams, and creates more opportunities across Greater West Belfast.

YOUR BRAND. IN THE MATCH.

Newhill's refreshed digital platform turns a sponsorship into a visible, connected partnership - across the website, matchday and club social content.

01

PARTNER PROFILE

A dedicated page with your logo, story, category and website link.

02

FEATURED PLACEMENT

Priority visibility across selected sponsor bands and key club pages.

03

MATCHDAY CREDIT

Match sponsor and Player-of-the-Match recognition in club content.

04

SOCIAL BRANDING

Your logo built into the club's branded social-media graphics.

05

KIT VISIBILITY

Team, training or phase kit placement depending on the package.

06

ONGOING STORY

A launch announcement plus relevant updates throughout the partnership.



CHOOSE YOUR STARTING POINT.

Indicative starting prices from the current club offer. Every package is confirmed against availability, placement and activation scope. Custom player, event and digital options are welcome.

01 / ONE-OFF

MATCHDAY PARTNER

From £50

- Named senior matchday partner.
- Club social thank-you and match visibility.
- A sharp entry point for local businesses.

02 / DEVELOPMENT

YOUTH TEAM KIT

From £400

- Main kit sponsorship for a small-sided team.
- Partner profile and website link.
- Launch content and club recognition.

03 / DEVELOPMENT

SENIOR YOUTH KIT

From £800

- Kit support for an U14-U18 team.
- Partner profile and website link.
- Launch and relevant matchday recognition.

04 / FLAGSHIP

ACADEMY OR PHASE

From £1,000+

- Prime placement across an agreed phase.
- Banner and recurring digital coverage.
- A tailored activation built around your goals.

WHAT YOUR SUPPORT POWERS

MORE CHANCES TO PLAY.

Every partnership helps Newhill create more opportunities to play, grow and belong in West Belfast.

01**EQUIPMENT**

Footballs, bibs, goals and the everyday essentials that keep sessions moving.

02**TEAM KIT**

Smart, consistent kit that gives players pride and partners real visibility.

03**PATHWAY**

A structured journey from first touches at age four through to senior football.

04**COMMUNITY**

Coaching, matchdays and experiences that build confidence and connection.

HOW WE MAKE IT HAPPEN**01****CHOOSE THE FIT**

Agree the right audience, placement and level.

02**BUILD THE ACTIVATION**

Confirm assets, timing and the partnership story.

03**LAUNCH AND SHOW UP**

Go live across the agreed club and digital touchpoints.

READY TO SHAPE SOMETHING THAT FITS YOUR BUSINESS?

Email secretary@newhillfc.com and start the conversation.



NEWHILL FOOTBALL CLUB

CHARITY NUMBER 104897

PUT YOUR BUSINESS BEHIND SOMETHING BIGGER.

Let's build a partnership that works for your business and creates more opportunities for the Newhill community.

START A CONVERSATION

SECRETARY@NEWHILLFC.COM

Sponsorship, partnership and community enquiries



EXPLORE SPONSORSHIP

NEWHILLFC.COM/SPONSOR

The link is ready for the new sponsor page when it goes live.

